New Jersey WIC Services

Authorized Foods

WIC is an equal opportunity provider.

No substitutions of unauthorized brands, types or sizes of WIC foods are allowed.

No rain checks are allowed.

No cash, credit or returns allowed for WIC checks, Cash-Value Vouchers (CVV) or any WIC foods.

Only brands, types, sizes and amounts listed on WIC checks, and/or CVV are allowed.

- 1. Review the "First Day to Use" and "Last Day to Use" dates on the WIC check(s). Only accept check(s) within these dates.
- 2. Compare foods chosen by the WIC participant to the items listed on each WIC check. Please pay attention to the type and amount specified on each WIC check.
- 3. Write down the price in ink in the "Vendor Fill in \$ Amount Below" box on the WIC check(s).
- **4.** Have the participant sign the WIC check(s) **AFTER** the cashier writes the correct price on it.
- **5.** Verify the signature on the WIC ID Folder to the signature on the WIC check(s), and make sure that they match.
- **6.** DO NOT ACCEPT an altered or tampered WIC check.

- 1. Review the "First Day to Use" and "Last Day to Use" dates on the Cash Value Voucher (CVV). Only accept the CVV within these dates.
- 2. The "Not To Exceed Amount" is printed on the CVV.
- 3. Write down the not to exceed amount or less price in ink in the "Vendor Fill in \$ Amount Below" box on the CVV.
- 4. Do not record an <u>amount over</u> the Not To Exceed amount on the CVV. The CVV will be rejected by the bank if the amount is over.
- 5. If the participant **purchases more than the not to exceed amount**, the participant may pay the difference with any other form of payment.
- 6. Have the participant sign the CVV **after** you write the correct price on it.
- 7. Verify the signature on the WIC ID folder to the signature on the CVV and make sure that they match.
- 8. DO NOT ACCEPT an altered or tampered CVV.
- 9. NOTE: PLEASE DISREGARD THE 01 THAT APPEARS IN THE FOOD DESCRIPTION BOX OF THE CASH VALUE VOUCHER (CVV).

- Amount and size listed on your WIC check
- Single meat or poultry varieties with broth or gravy

 Infant food combination (such as meat and vegetables); infant dinners (such as spaghetti and meatballs); baby foods with added sugars or salt; organic baby meats

ANY BRAND

LIGHT TUNA

Minimum 5.0-oz. cans packed in water only; plain varieties only

PINK SALMON

7.5-oz. and 14.75-oz. cans packed in water or oil only; plain varieties only

SARDINES

3.75-oz. cans packed in water or oil only (may contain bones and skin); plain varieties only

 Albacore tuna; blueback salmon; red salmon; flavored fish; fish in pouches; fish with added ingredients; fish in individual serving size containers

- Amount and size listed on your WIC check
- 8.0-oz. and 16.0-oz. boxes only
- Plain varieties only: Rice, Oatmeal, Mixed Grains, Whole Wheat

 Organic infant cereal; infant cereal with extra ingredients such as DHA, formula, fruit, yogurt or added protein; any infant cereal not listed above

- Amount and size listed on your WIC check
- Any variety of single ingredient commercial infant food fruit
- Any variety of single ingredient commercial infant food vegetable
- Combination of plain single ingredients (such as peas and carrots or apples and bananas)

• Baby foods with added sugars, starches, or salt; baby food mixtures with cereal or infant food dessert (such as peach cobbler); organic baby food; any variety of baby foods that contains DHA or yogurt

 Brand, size, type and amount as listed on the WIC check

• Brand, size, type and amount **not** listed on the WIC check

- Plain pasteurized cow's milk only
- Type, size and amount as listed on the WIC check

STORE BRAND ONLY

FLUID

Fat Free/Skim Low Fat/Light 1% Reduced Fat 2%

Whole Milk

- Plain pasteurized cow's milk only
- Type, size and amount as listed on the WIC check
- 12.0-oz. cans only

STORE BRAND ONLY

EVAPORATED/CANNED

Fat Free/Skim Low Fat/Light 1% Reduced Fat 2% Whole Milk

- Plain pasteurized cow's milk only
- Type, size and amount as listed on the WIC check

ANY BRAND

LACTOSE REDUCED or 100% LACTOSE FREE

Fat Free/Skim

Low Fat/Light 1%

Reduced Fat 2%

Whole Milk

- Plain pasteurized cow's milk only
- Type, size and amount as listed on the WIC check

ANY BRAND

UHT MILK (SHELF STABLE)

Fat Free/Skim Low Fat/Light 1% Reduced Fat 2% Whole Milk

- Plain pasteurized cow's milk only
- Type, size and amount as listed on the WIC check

ANY BRAND

<u>DRY/POWDERED</u>

Fat Free/Skim
Low Fat/Light 1%
Reduced Fat 2%
Whole Milk

- Type, size and amount **not** listed on the WIC check
- "Plus" milk; goat milk; rice milk; milk with added flavor or sugar; cultured buttermilk; acidophilus cultured milk; Kefir cultured milk; organic milk; Leche Klim; half and half; and milk with added calcium

Type, size and amount as listed on the WIC check

 Type, size and amount <u>not</u> listed on the WIC check

- 16.0-oz. (1-lb.) package only
- NASOYA Lite Silken
- House Foods Extra Firm
- House Foods Firm

NOT ALLOWED

- Any tofu not listed
- Tofu with added fats, sugar, oils, sodium; organic tofu.

- Cheese made in the USA from 100% pasteurized cow's milk only
- Cheese labeled low or reduced cholesterol, low or reduced fat, or low or light in sodium are allowed

STORE BRAND ONLY

16.0-oz. package only in the following varieties:

Cheddar

Colby

Monterey Jack

Part-Skim or Whole Mozzarella

Pasteurized Process American

Swiss

 Individually wrapped slices; deli cheese; imported cheese; cheese food; cheese spread; cheese product; flavored cheese; string cheese; organic cheese

- Grade A Large only
- White only
- One Dozen (12 eggs) Carton only

• 1/2 dozen cartons (6 eggs); cooked eggs; jumbo eggs; extra large eggs; medium eggs; brown eggs; specialty eggs; organic eggs; low cholesterol eggs; Eggland's Best; cage free/free range eggs; eggs with omega-3

ANY BRAND

DRY

All plain varieties of **mature** beans, peas or lentils

16.0-oz. bag only

CANNED

All plain varieties of **mature** beans, peas, or lentils

14.0-16.0-oz. can only

 Green beans; green peas; snap beans; orange beans; wax beans; baked beans; pork and beans; beans with meat (such as franks and beans); canned beans with added sugars, fats, meat or oils; organic beans; soups

- STORE BRAND ONLY
- 18.0-oz. Jar
- Creamy and crunchy are allowed
- Low fat varieties are allowed

• Organic peanut butter; natural peanut butter; peanut spread; freshly ground or whipped peanut butter; peanut butter mixed with jelly, marshmallow, chocolate or honey; peanut butter with added vitamins and minerals

- 16.0 oz. only
- ARNOLD
 Stone Ground 100% Whole Wheat
 Bread
- HAUSWALD

 100% Whole Wheat Bread

- 16.0 oz. only
- PEPPERIDGE FARM

Stone Ground 100% Whole Wheat Bread

Very Thin Sliced Soft 100% Whole Wheat Bread

Whole Grain Seeded Rye Bread

- 16.0 oz. only
- PATHMARK
 100% Whole Wheat Bread
- SARA LEE Classic 100% Whole Wheat Bread
- SHOPRITE

 100% Whole Wheat Bread

• 16.0 oz. only

• STERN'S

100% Whole Wheat Bread Choice Grain Bread 100% Whole Wheat Rolls (8-Count)

STOP & SHOP

100% Whole Wheat Bread (no salt added)

• 16.0 oz. only

WEIGHT WATCHERS

Multigrain Bread 100% Whole Wheat Bread Whole Wheat Rolls (8 Count)

WONDER

100% Soft Whole Wheat Bread

- Any 16-oz. bread or rolls not listed
- Any 16-oz. whole grain bread products not listed

TORTILLA

16.0 oz. bag only of the following:

Celia's Corn Celia's Whole Wheat Chi Chi's White Corn Chi Chi's Whole Wheat Don Pancho Corn Don Pancho Whole Wheat La Banderita Corn La Banderita Whole Wheat

TORTILLA

16.0 oz. bag only of the following:

La Burrita Corn
MexAmerica Whole Wheat
Mission Yellow Corn
Mission Whole Wheat
Shurfine Whole Wheat
Weis Whole Wheat

BROWN RICE

ANY BRAND

16.0 oz. package

Plain brown rice packed in boxes or bags

May be instant, quick or regular cooking

• Brown rice with added sugars, fats or salt; brown rice with other ingredients

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS

BRAN FLAKES*

Best Yet

IGA

Kemach

Shurfine

Stop & Shop

Taanug

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS CORN FLAKES

Acme America's Choice

Best Yet Flavorite

Foodtown IGA

Kemach Krasdale

Parade Pathmark

Red & White Richfood

Shurfine ShopRite

Stop & Shop Super G

Taanug White Rose

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS RICE CEREALS

CRISP RICE

Best Yet IGA

Parade Pathmark

Red & White Shurfine

Taanug White Rose

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS RICE CEREALS

CRISPY RICE

Foodtown

Krasdale

Pathmark

Stop & Shop

Super G

White Rose

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS RICE CEREALS SCRUNCHY CRISP RICE ShopRite

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS

OAT CEREALS*

TOASTED OATS

Acme America's Choice

Flavorite Kemach

Krasdale Parade

Pathmark Rainbow

Red & White Richfood

Shurfine ShopRite

Taanug White Rose

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS

OAT CEREALS*

TASTEEOS

Best Yet

Foodtown

IGA

Stop & Shop

Super G

- Regular (plain) <u>11.8-oz.</u>
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS

OAT CEREALS*

INSTANT OATMEAL

Acme

America's Choice

ShopRite

Stop & Shop

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

STORE BRAND CEREALS WHEAT FLAKES* Kemach

- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

NATIONAL BRAND CEREALS B & G Foods









- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

NATIONAL BRAND CEREALS General Mills



















- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

NATIONAL BRAND CEREALS Homestat Farms



- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

NATIONAL BRAND CEREALS Kellogg's









- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

NATIONAL BRAND CEREALS Post













- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

NATIONAL BRAND CEREALS Malt-O-Meal



- Plain 12.0-oz. box or larger
- All cereals marked with an asterisk (*) are whole grain

NATIONAL BRAND CEREALS Quaker







- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

ANY BRAND

Grapefruit Juice Orange Juice Orange-Grapefruit Juice

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

APPLE JUICE

Acme America's Choice

Apple and Eve IGA

Flavorite Lucky Leaf

Langer's Nature's Own

Musselman's Old Orchard

Nestlé's (Juicy Juice) Richfood

Red and White ShopRite

Seneca Stop & Shop

Shurfine Tipton Grove

White Rose Weis

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

CRANBERRY JUICE

Apple & Eve

Langer's

Northland

Shurfine

Stop & Shop

Weis

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

GRAPE JUICE

Acme Purple

Acme White

America's Choice Purple

America's Choice White

Krasdale

Langer's Purple

Langer's Red

Langer's White

Lotsa Purple

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

GRAPE JUICE

Nature's Own

Old Orchard Purple

Old Orchard White

Richfood Purple

Richfood White

Seneca White

Shurfine Purple

Shurfine White

Stop & Shop Purple

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-Refrigerated

GRAPE JUICE

Stop & Shop White

Tipton Grove

Welch's Red

Welch's Purple

Welch's White

Weis Purple

Weis White

White Rose Purple

White Rose White

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

PINEAPPLE JUICE

Langer's Shurfine

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

TOMATO JUICE

Langer's Shurfine

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

VEGETABLE JUICE

Acme

America's Choice

Diane's Garden

Langer's Vegetable

Langer's Spicy Vegetable

V-8 Original

V-8 Original (low-sodium)

White Rose

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

JUICE BLENDS

<u>ACME</u>

Berry

Cherry

APPLE & EVE

Cranberry-Raspberry

Cranberry-Pomegranate

Cranberry-Grape

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

JUICE BLENDS

AMERICA'S CHOICE

Berry Flavored Blends

LANGER'S

Apple-Cranberry
Apple-Grape
Apple-Orange-Pineapple
Harvest Apple Plus

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

JUICE BLENDS

LOTSA

Berry

Cherry

NESTLÉ'S JUICY JUICE

(ANY FLAVOR **except** Harvest

Surprise)

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

JUICE BLENDS

NORTHLAND

Cranberry-Raspberry

Cranberry-Grape

Cranberry-Blackberry

Cranberry-Blueberry

Cranberry-Pomegranate

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

JUICE BLENDS

OLD ORCHARD

Apple-Cranberry

Red Raspberry

Berry Blend

Peach-Mango

Wild Cherry

Kiwi-Strawberry

Cherry-Pomegranate

Blueberry-Pomegranate

Acai-Pomegranate

Cranberry-Pomegranate

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

JUICE BLENDS

SHURFINE

Cranberry Blend

Cranberry-Apple

Cranberry-Raspberry

STOP & SHOP

Berry

Simple Juice Cherry

Effective Date: January 17, 2011

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

JUICE BLENDS

WEGMANS

Apple-Grape

Berry

White Grape-Cranberry

White Grape-Peach

- 64-OZ. PLASTIC BOTTLE ONLY
- Non-refrigerated

JUICE BLENDS

WEIS

Cranberry & Apple

Cranberry & Grape

Cranberry & Raspberry

64-OZ. REFRIGERATED PAPER CARTONS ONLY

ANY BRAND

Grapefruit Juice

Orange Juice

Orange-Grapefruit Juice

- 11.5-OZ. CAN ONLY
 SHELF-STABLE POURABLE
 CONCENTRATE
- Welch's 100% Juice Pourable Concentrate
- Any Flavor

 11.5-12.0 OZ. CAN ONLY FROZEN CONCENTRATE

ANY BRAND

Grapefruit Juice Orange Juice

• 11.5-12.0 OZ. CAN ONLY FROZEN CONCENTRATE

APPLE JUICE

Acme

Florida Gold

Old Orchard

Seneca (red label)

ShopRite

Shurfine

11.5-12.0 OZ. CAN ONLY FROZEN CONCENTRATE

GRAPE JUICE

Florida Gold Purple

Seneca Purple

Welch's Purple (yellow lid/tear strip)

Welch's White (yellow lid/tear strip)
(plain or any blend flavors)

PINEAPPLE JUICE

Dole

• 11.5-12.0 OZ. CAN ONLY FROZEN CONCENTRATE

JUICE BLENDS

DOLE

Orange-Strawberry-Banana

Pine-Orange-Strawberry

Orange-Peach-Mango

Pine-Orange-Banana

Pine-Orange

• 11.5-12.0 OZ. CAN ONLY FROZEN CONCENTRATE

JUICE BLENDS

WELCH'S

White Grape-Raspberry

White Grape-Cranberry

White Grape-Pear

White Grape-Peach

- . 48.0-OZ. BOTTLE ONLY
- Non-refrigerated

APPLE & EVE

Apple

AMERICA'S CHOICE

Vegetable

- 48.0-OZ. BOTTLE ONLY
- Non-refrigerated

LUCKY LEAF

Apple

NESTLÉ'S JUICY JUICE

Apple

Grape

Orange-Tangerine

- . 48.0-OZ. BOTTLE ONLY
- Non-refrigerated

WHITE ROSE Grape

 Products that are not 100% juice (drinks, ades, nectars, beverages, Hi-C, cocktails, twisters, coolers, punches, splashes, juices with added sugar or sugar substitute, DHA/ARA); any juice not listed; no baby juices

- Any variety of fresh, whole, or cut fruits and vegetables
- Plain salad mixes, coleslaw, and greens in a bag
- Plain fruit or plain vegetables in any container
- Fruits and vegetables do not have to be locally grown

- White potatoes (i.e. Idaho, Russet, Golden, Red, etc.)
- Items from the salad bar, party platters or trays, fruit baskets, decorative vegetables and fruits, dried fruit, dried vegetables, herbs (except onions and garlic), and spices
- Nuts, including peanuts, fruit-nut mixtures
- Fruits and vegetables with dips, dressings or other ingredients

- Any brand
- Metal cans only
- Any size
- Pastes, purees, whole, crushed tomatoes

- Soups, sauces (pizza, spaghetti, or tomato), stewed tomatoes, diced tomatoes
- Added sugars, seasonings, fats, oils
- Salsa

- Any brand
- Any plain vegetables or plain mixed vegetables (without white potatoes)
- Metal cans only
- Any size
- Regular or low sodium

- White potatoes, sweet potatoes, yams, sauerkraut
- Pickles or creamed vegetables (including corn)
- Baked beans, pork and beans, black beans, black-eyed peas, garbanzo beans, kidney beans, lima beans, pinto beans, navy beans, soybeans, split peas, lentils, other mature legumes
- Soups, ketchup, relish, olives
- Products with added sugar, fats, oils, condiments

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- Any brand
- Any plain vegetable or plain mixed vegetables (without white potatoes)
- Any package type (bag, box)
- Any size (except single-serving packages)
- With or without salt

- White potatoes, French fries, hash browns, tater tots, other shaped white potatoes
- Vegetables with sauces, like cheese sauce or any other type of sauce
- Seasoned, flavored or breaded
- Products with added sugar, fats, oils, condiments
- Vegetables mixed with pasta, rice, or any other ingredient

- Any brand packed in water or juice
- Any plain fruit or plain mixed fruit (except fruit cocktail)
- Metal cans only
- Any size (except single-serving packages)
- Products with artificial sweeteners

CHOOSE CANS THAT SAY:

- "In its own juice," "in pear juice from concentrate," "in unsweetened pineapple juice"
- "Naturally sweet"
- "100% pure fruit and juice," "100% natural"
- "No sugar added," "unsweetened"

- Fruit cocktails, cranberry sauce, pie fillings
- Products packed in syrup (heavy, light, naturally light, extra light, etc.)
- Added sugar, salt, fat, oils
- Single-serving packages

- Any brand with no added sugar
- Any plain fruit or plain fruit mixture
- Any package type (bag, box)
- Any size

- Ingredients other than fruit (including sugar)
- Products packed in tubs